



RESPECT ALL - FEAR NONE!

CROSSFIELD MINOR SOCCER ASSOCIATION

April 11, 2026



Meet and Greet

The CMSA Way – Building Players,
Supporting Coaches, Growing a Club

Competitive Soccer (U9+) Parent
& Coach Orientation



“The impact of a great coach
lasts far beyond the final whistle.”

- *Duncan Hawkins, President, Crossfield
Minor Soccer Association*



The CMSA Way

- Competing with Purpose
- Yes—we compete. But how we compete matters more than the result.



Why This Matters

- Transition into structured soccer
- First exposure to standings, opponents, pressure
- Critical stage for long-term retention



What is Competitive

NOT:

- Win at all costs
- Early specialization
- Short-term success

IS:

- Playing against other communities
- Introducing structure & tactics
- Challenging players appropriately



The CMSA Way

Non-Negotiable

- Player Development > Results
- Skill Development drives performance
- Long-Term > Short-Term



What Success Looks Like

- Better decision-making
- Improved ball control under pressure
- Confidence in games
- Players wanting the ball



“Every child deserves a coach
who believes in them — before
they believe in themselves.”

- *Duncan Hawkins, President, Crossfield
Minor Soccer Association*



CMSA Player Model

- Control → Look → Pass → Move
- Scanning before receiving
- Playing with purpose



The Role of Competition

- Provides context for learning
- Introduces pressure
- Teaches resilience



Introducing Tactics

U9–U11:

- Basic shape (spacing)
- Support play
- Simple attacking ideas

U11–U13:

- Width & depth
- Transition
- Positional awareness



What we WILL NOT DO

- Kick-and-run soccer
- Over-structure creativity
- Bench players for mistakes
- Prioritize physical size over skill





Skill Development

Comes First

- Skills hold up under pressure
- Tactical systems change
- Confident players make better decisions



Training vs Game Day

Training:

- Learning
- Repetition
- Mistakes encouraged

Game:

- Application
- Decision-making
- Real pressure



Mistakes Are Required

- Mistakes = learning
- Safe environment to try



Playing Time Philosophy

- Development-focused rotation
- Exposure to different situations
- No early “labeling” of players



The Role of the Coach

- Guide decision-making
- Teach concepts, not scripts
- Build confidence



The Role of the Parent

- Support effort, not outcome
- Avoid sideline coaching
- Trust the process



Sideline Behaviour

- Energy → YES
- Instructions → NO



Emotional Development

Players will experience:

- Losing
- Frustration
- Pressure



Winning & Losing at CMMSA

- Wins = confidence boost
- Losses = learning opportunity



Communication at CMSA

- Coach first
- Then club support
- Respectful conversations
- **24-Hour Rule is Enforced**



Supporting Coaches

- Session plans
- On-field support
- Mentorship
- Club backing and training
- Technical Academy



“Quality coaching isn’t about knowing everything — it’s about caring enough to keep learning.”

- *Duncan Hawkins, President, Crossfield*

Minor Soccer Association





Development Pathway

- U9 → U11 → U13 → Beyond
- Building complete players
- Preparing for higher levels



What Makes CMSA Special

- Small community → big impact
- Individual attention
- Strong culture



Your Role in This Journey

- Be patient
- Trust development
- Support all players



What CMSA Coaches Need

- CRC/VSC
- Respect In Sport
- Age-Specific Training
- EAP/MED



Why Kids Quit Sports

- Too much pressure
- Not fun anymore
- Fear of failure
- Adult expectations



Our Commitment

- Support
- Structure
- Development tools
- Positive environment



Your Committment

- Show up
- Be positive
- Be patient
- Be consistent



CROSSFIELD MINOR SOCCER ASSOCIATION

Call to Action

- Support your players
- Support the team
- Support the club

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Q & A





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Thank-You

